

# KAIMERA

## PERFORMANCE SPECIALIST

Want to join one of the most dynamic, energetic, progressive media agencies in Australia?

Kaimera is currently the fastest growing media agency in Australia based in Surry Hills, Sydney.

Kaimera is an independent full-service media agency built on a foundation of transparency and trust. Digital is at the core of everything we do, but it is the people who are the heart & soul of Kaimera.

We are people clients trust to deliver growth and success to their businesses. We are looking for people who also fit this bill and want to work for a growing agency.

As a full-service media agency, we specialise in Communications Strategy, Media Planning, Trading, Display, SEO, PPC, Analytics and Mobile.

### THE OPPORTUNITY

We're currently on the lookout for a talented performance specialist with at least 1 years' experience in paid search.

Kaimera offers a great working environment, all the frills and perks you'd expect from an agency and the necessary support & structured training you need to become a rock star performance guru.

### THE ROLE

The Performance Specialist will be working closely with the founding partners to define and manage our performance digital offering across paid search, paid social, programmatic and aggregators.

You'll also be responsible for delivering outstanding results and service for our partners across their performance activity.

As we are a small team sharing our values of; Trust, Agility and Passion will be the difference between success and failure.

### KEY SKILLS

- Enthusiastic and passionate about being a member of the team
- A sound understanding of paid search fundamentals
- Highly analytical and creative problem-solving skills
- Very strong Excel and PowerPoint skills
- Outstanding interpersonal, written and verbal communications skills with the ability to build long-term relationships with our client and media partners
- Great organisational skills and good time management are critical
- Ability to manage multiple tasks simultaneously
- Excellent attention to detail
- A passion for new technology with experience across Google platforms including Analytics, DoubleClick and Tag manager being a bonus
- Applicants MUST have the right to work within Australia

If you feel like this is the right job for you then please email your CV (do people still have CVs?) or LinkedIn profile to [hello@kaimera.com.au](mailto:hello@kaimera.com.au) and we will arrange a time to chat over a coffee.